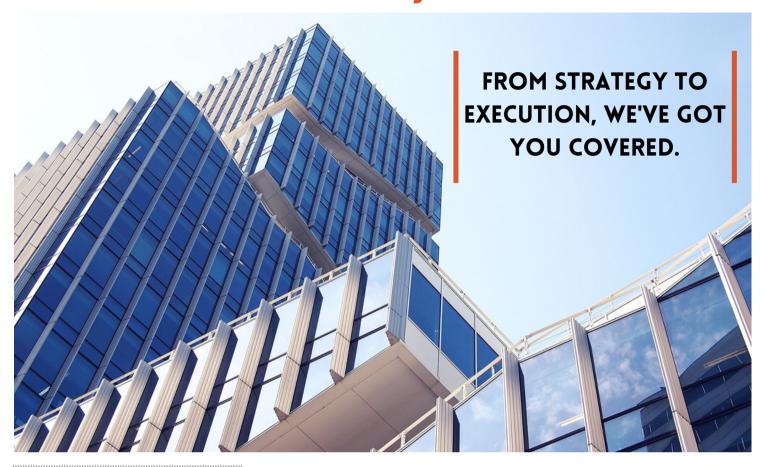
# Data Strategy, Data Science, Analytics, & Data Literacy Services



## At-a-glance

Data Products LLC is a boutique consultancy, and research & development firm. We partner with organizations to deliver deep expertise in data science, data strategy, data literacy, machine learning, artificial intelligence, and analytics.

Our focus is on educating clients on the varying aspects of data and modern analytical skills, data competencies, and optimization of their business operations.

- Our diverse team has broad experience working with start ups, government, research institutions, and corporations alike.
- Our technology offerings focus on developing robust, secure, and stable solutions for your business in a variety of areas.
- Our research is rooted in crossdiscipline analytics leveraging advanced mathematical methods



### Ask yourself

- Do you have a centralized and accessible plan for all parties involved to ensure all steps for managing data (structured and unstructured, taxonomies and hierarchies) are complete and accurate?
- What is the role of data in your Digital Transformation
- Do you have a D&A roadmap and how do you compare with your peers in Data and Analytics maturity?
- Are you seeing the ROI from your Advanced Analytics and AI initiatives?
- Could your team benefit from Data Literacy training to support innovation and drive data supported decision-making org-wide?

#### What benefits will you realize by working with Data Products?



#### **Save time**

Automate and transform your people, processes & technology functions to become more modern and efficient.



#### **Insights**

Drive data supported decisions as a standard within your organization.
Keep your fingers on the pulse of innovation so you don't become industry laggards.



#### Manage risk

Reduce exposure to risk, predict and plan for scenarios to maintain regulatory compliance and better navigate the uncertainty.



#### **Increase value**

Are you leaving money on the table? Identity opportunities for ROI optimization including leveraging data assets to drive a monetization strategy.

# How can we work together?

**Only 12%** 

of companies are applying AI in their strategy.

Source: Accenture

**Data Strategy** 

- Data & Analytics Maturity Assessment
- Data Monetization
- AI Strategy
- AI Use Case Articulation and Prioritization
- Data Governance
- Master Data Management

#### **Analytics & Data Science**

- Business Intelligence & Insights
- Machine Learning & Deep-learning Frameworks
- Natural language Processing
- Computer Vision & Image Analysis
- Data Visualization Dashboards & Digital Reports
- Cyber Analytics

60-73%

of enterprise data goes unused for analytics.

\*Source: Forbes

\$109.4 billion a yr.

lost in the US due to lack of data literacy.

\*Source: Data Literacy Project

Data Literacy & Corporate Training

- Data Literacy Program Development
- Data Literacy Assessment
- Customized On-Demand Courses
- Workshops

9.5 trillion to

in business value is created by investing in AI for M&A transactions.

\*Source: McKinsey Global Institute

#### **M&A Data Room As-A-Service**

- Digital Data Room to manage the process throughout the entire lifecycle for Mergers & Acquisitions and Divestitures for buyers, sellers, and 3rd parties
- Taxonomy development for managing data of all types and formats
- Integration, migration, and OCR services
- Secure, individual log-ins and auditing features
- Neutral and Independent data scientists for testing on managing and utilizing data scenarios.

To discuss how we might be able to help you, please contact us:

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