

10 Ways to Improve Your Data Literacy Skills

1

Understand Your Why

Why is it important to upskill?
Your data competency is your North Star guiding your literacy efforts.



IQ

2

What's Your Data IQ?

Assess where you are to set a baseline.

3

Map Your Journey

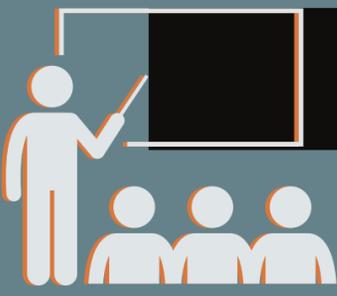
Define a maturity level that works for you and create a blueprint on how to get there. Data Literacy is not a one-size fits all and it is a continuous improvement process.



4

Train

Leverage training opportunities through employer programs to move along your roadmap. If not available, advocate for the training to be developed and/or leverage external programs. Some employers cover a percentage of your external training.



5

Find Your Tribe

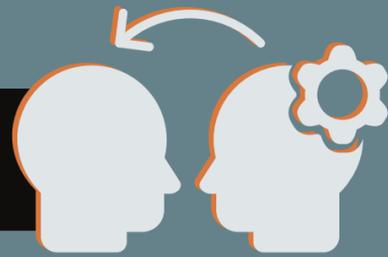
Join a Community of like-minded professionals that provides support and group intelligence to accelerate your data literacy maturity while providing practice opportunities.



6

Get a Data Mentor

Get a data literate mentor that is willing to guide, challenge and provide opportunities to flex your data literate muscle. Someone who bases their actions on solid information, not just gut feelings.



7

Ask Questions

Learning to ask the right question is at the heart of getting better intelligence. Good questions to ask are: "Where has this data come from?", "Is this data valid?", "Is the data biased?"



8

Communication is Key

A singularly critical skill determining success in your career is your ability to communicate effectively. This extends to effectively communicating with data. Spend time improving your skill of communicating with data.



9

Don't Become Data Obsessed

Everything in moderation, including moderation. While leveraging data as a driver, your subject matter expertise and instinct should not be completely ignored.



10

Be Uncomfortable & Do It Anyways!

Find a way to take the fear out of data and to make it part of your working life. Some people find it helpful to read up on the topic until it becomes normalized, while others prefer to just dive in and learn as they go.

